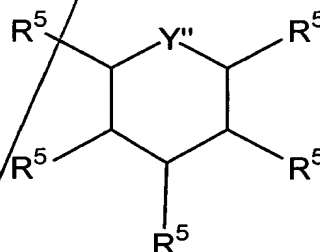
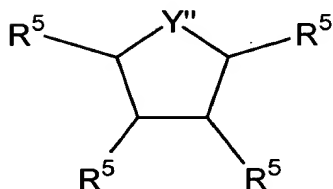


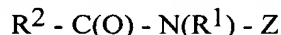
about 6 to about 22 carbon atoms in a hydrophobic chain, wherein at least one active hydrogen of said compounds is ethoxylated with ≤ 50 ethylene oxide moieties to provide an HLB of from about 8 to about 20;

2. nonionic surfactants with bulky head groups selected from:
 - a. surfactants having the formulas:



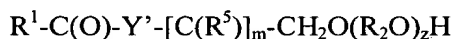
wherein Y'' = N or O; and each R⁵ is selected independently from the following: -H, -OH, -(CH₂)_xCH₃, -O(OR²)_z-H, -OR¹, -OC(O)R¹, and -CH(CH₂-(OR²)_z-H)-CH₂-(OR²)_z-C(O)R¹, wherein R¹ is selected from the group consisting of saturated or unsaturated, primary, secondary or branched chain alkyl or alkyl-aryl hydrocarbons; said hydrocarbon chain having a length of from about 6 to about 22, wherein each R² is selected from the following groups or combinations of the following groups: -(CH₂)_n- and/or -[CH(CH₃)CH₂]- wherein n is from 1 to 4; and wherein x is from 0 to about 3, and z, z', and z'' are from about 5 to about 20;

- b. polyhydroxy fatty acid amide surfactants of the formula:



wherein: each R¹ is H, C₁-C₄ hydrocarbyl, C₁-C₄ alkoxyalkyl, or hydroxyalkyl; R² is a C₅-C₂₁ hydrocarbyl moiety; and each Z is a polyhydroxyhydrocarbyl moiety having a linear hydrocarbyl chain with at least 3 hydroxyls directly connected to the chain, or an ethoxylated derivative thereof;

- c. surfactants having the formula

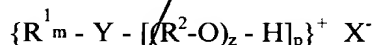


wherein R¹ is selected from the group consisting of saturated or unsaturated, primary, secondary or branched chain alkyl or alkyl-aryl hydrocarbons; said hydrocarbon chain having a length of from about 6 to about 22; Y' is selected from the following groups: -O-; -N(A)-; and mixtures thereof; and A is selected from the following groups: H; R¹; -(R²-O)_z-H; -(CH₂)_xCH₃; phenyl, or substituted aryl, wherein x is from 0 to about 3 and total z is from about 5 to about 30; each R² is selected from the following groups or combinations of the following groups: -(CH₂)_n- wherein n is from about 1 to about 4 and/or -[CH(CH₃)CH₂]-; each R⁵ is

sub
C' cont'd
B
cont'd

selected from the following groups: -OH; and $-O(R^2O)_z-H$; and m is from about 2 to about 4; and

- d. mixtures thereof;
3. surfactant complexes formed by one surfactant ion being neutralized with surfactant ion of opposite charge or an electrolyte ion that is suitable for reducing dilution viscosity;
4. block copolymer surfactants comprising polyethylene oxide moieties and propylene oxide moieties;
5. cationic surfactants having the formula:



wherein R^1 is selected from the group consisting of saturated or unsaturated, primary, secondary or branched chain alkyl or alkyl-aryl hydrocarbons; said hydrocarbon chain having from about 6 to about 22 carbon atoms; each R^2 is selected from the following groups or combinations of the following groups: $-(CH_2)_n-$ and/or $-[CH(CH_3)CH_2]-$; Y is selected from the following groups: $=N^+(A)_q$; $-(CH_2)_n-N^+(A)_q$; $-B-(CH_2)_n-N^+(A)_2$; $-(phenyl)-N^+(A)_q$; $-(B-phenyl)-N^+(A)_q$; with n being from about 1 to about 4, wherein each A is independently selected from the following groups: H; C_{1-5} alkyl; R^1 ; $-(R^2O)_z-H$; $-(CH_2)_xCH_3$; phenyl, and substituted aryl; where x is from 0 to about 3; and each B is selected from the following groups: $-O-$; $-NA-$; $-NA_2$; $-C(O)O-$; and $-C(O)N(A)-$; wherein R^2 is defined as hereinbefore; $q = 1$ or 2 ; $m + p + q = 4$; total z per molecule is from about 3 to about 50; and X^- is an anion which is compatible with fabric softener actives and adjunct ingredients; and

6. mixtures thereof; and
- E. the balance water,

wherein said electrolyte and said phase stabilizer, when present, provide at least one improvement selected from: lower dilution viscosity; the same, or better, stability with less principal solvent; and/or the use of principal solvents with a ClogP outside the range of from about 0.15 to about 0.64.

2. (Amended) The composition of Claim 1 wherein said fabric softener is present at a level of from about 13% to about 75% and has a phase transition temperature of less than about $35^\circ C$; said principal solvent [is present at a level of from about 1% to about 25% and] has a ClogP of from about -1 to about 1.6; and